Longmont, CO 7208625182

Jordan Magley

Jmagley2@gmail.com www.magleymedia.com

Education

Fort Collins, CO

Colorado State University

Aug 2017 | May 2020

• BA in Journalism and Media Communications.

Work Experience

Warehouse Associate

Only Natural Pet

Oct 2022 - Present

Longmont, CO

- Received incoming orders and inspected items for accuracy, quality, and quantity. Selected appropriate packaging materials and securely packed items to prevent damage during transit.
- Inspected outgoing packages to ensure they meet quality standards and adhere to company policies. Verified correct labeling, proper packaging, and accurate documentation. Identify and address any packaging or labeling errors to maintain the highest level of customer satisfaction.

Video Editor and Motion Graphics Designer

Cloud Coach

 $\mathbf{Sep}\ \mathbf{2021} - \mathbf{Aug}\ \mathbf{2022}$

Fort Collins, CO

- Produced captivating motion graphics and engaging videos for web platforms, effectively showcasing the Cloud Coach software to prospective buyers on LinkedIn, the Cloud Coach website, and general web ads.
- Collaborated directly with the CEO and head of marketing to develop innovative content that distinguishes Cloud Coach from competitors.

Communications Freelancer

Magley Media

Jan 2020 - Present

Fort Collins, CO

• Successfully completed various projects, including: Filming and editing a video for the youtube channel FreeLance Dog Training, effectively capturing their training methodology. Creating a video for Up The Poudre's CLS tool, demonstrating its functionalities through engaging visuals. Building a website using WIX for Ed Nava, showcasing his unique fashion brand at www.navamenstyle.com.

Sales Lead

The Vitamin Shoppe

Sep 2017 - Sep 2021

Fort Collins, CO

- Played a pivotal role as the Sales Lead, placing utmost emphasis on delivering exceptional customer experiences and driving sales through outstanding communication and customer service.
- Assumed managerial responsibilities in the absence of the store manager, effectively handling customer complaints, returns, and other related matters.

Skills

- Exceptional written and verbal communication
- Storytelling and content creation
- 8 years using the Adobe Creative Suite: Premiere Pro, Photoshop, After Effects
- Interviewing skills: Preparing questions and research, Setting up the camera/lighting

Portfolio

• www.magleymedia.com